



Terms & Conditions for Bostik Brand Ambassador Competition

This competition is organised by Bostik South Africa, (the “Organisers”) and is open to all South African citizens residing in the Republic of South Africa (a valid South African identity document is required), except directors, members, business partners, employees, sales agents, advertising agency staff, advisors or consultants of the Organisers, its associated companies, service providers and the immediate family members of all the foresaid (including, but not limited to, spouses, life partners, parents, children, brothers and sisters).

By entering the competition all participants and prize-winners, agree to be bound by the terms and conditions of the competition, which will be interpreted by the Organisers in their sole, absolute and unfettered discretion. The competition will be overseen and certified as set out in the Regulations to the Consumer Protection Act of 2008 of South Africa where after the Organisers’ decision regarding all matters relating to the competition will be final and binding and no correspondence will be entered into.

IMPORTANT:

If the winner fails to produce the content for a period of 2 months, Bostik South Africa reserves the right to terminate the agreement, and cease all paid partnership ads as well as cease providing product hampers.

How to enter the competition:

To enter, create a 30 second or more long video telling us why you would be the perfect Bostik South Africa brand ambassador, share it on your Instagram profile tag #BostikSAcomp and @BostikSA.

The Organisers reserve the right, at any time, to verify the validity of entries and to disqualify any participant who submits an entry that is in breach of these terms and conditions. Failure by the Organisers to enforce any of their rights at any stage does not constitute a waiver of those rights.

The competition runs from 25 March 2023 until 25 May 2023. The winner and runners up will be announced by the Organisers or a person appointed by the Organisers on Thursday 01 June 2023 on Facebook and Instagram. The winners will be notified by telephone no later than 72 hours after the draw, and thereafter confirmed in writing via email. Winners who entered via Facebook will be contacted via Facebook Messenger and requested to provide a cell phone number. If, however, any winner cannot be reached after six (6) attempts have been made during business hours within a period of 72 hours for any reason whatsoever, the prize will be forfeited and another winner will be selected in accordance with the competition rules.

Prizes:

1. R5 000 cash prize paid to the winner.
2. R5 000 advertising budget in total, over a period of 10 months, in paid partnership with Bostik SA to promote the winner's content.
3. More than R5 000 worth of product hampers. You will receive a monthly product hamper for a minimum of 10 months (June 2023 – March 2024), containing products you would like to promote in the upcoming month.
4. You must do at least one video a month that is at least 50 seconds long showcasing Bostik product/s, as well as 1 short form video/story/real per week. Bostik SA will re-share all your Bostik supported content as well as allocate R500 per month in paid partnership to promote your main monthly video.
5. To enter you must have a minimum of 800 Instagram followers.

All winners will need to identify themselves with a barcoded South African ID book and must have a South African address. The drawn winners, once contacted, will have 5 working days to forward all the required documentation to the Organisers, including but not limited to a certified copy of their South African ID. The Organisers reserve the right to request that images are taken of the winners and be used for publicity purposes in any manner they deem fit, without any further remuneration being made payable to the winner.

The Organisers shall have the right to terminate the competition immediately and without notice for any reason beyond its control. In the event of such termination, all participants agree to waive any rights that they may have in terms of this promotion and acknowledge that they will have no recourse against the Organisers, its agents and staff.

Participation in the competition constitutes acceptance of the competition rules and entrants agree to abide by the rules.

Again, for promotions with media partners: Participation in the competition constitutes acceptance of the competition rules and entrants agree to abide by the rules. Bostik South Africa and its agents accept no responsibility for any problems or technical malfunction of any communication network or any late, lost, incomplete, misdirected, incorrectly submitted, delayed, illegible or corrupted entries. Bostik South Africa, its media partner or its agents are not liable for any costs incurred, responses received or any other consequences of user error.